



# SPONSORSHIPS

| Wheels for Wellness<br>Downtown Fort Worth Benefit Car Show |                    |                   |                 |               |
|---|--------------------|-------------------|-----------------|---------------|
| Benefits  | Sponsor            |                   |                 |               |
|   | Classic<br>\$5,000 | Screen<br>\$3,000 | Care<br>\$1,500 | Cure<br>\$500 |
| <b>Pre-Event</b>  |                    |                   |                 |               |
| Website feature and link                                    | ✓                  |                   |                 |               |
| Website recognition and link                                |                    | ✓                 | ✓               | ✓             |
| Social media features                                       | ✓                  |                   |                 |               |
| TV and radio features                                       | ✓                  |                   |                 |               |
| Print and digital advertising                               | ✓                  |                   |                 |               |
| <b>Event</b>  |                    |                   |                 |               |
| Complimentary car registration                              |                    |                   | 2               | 1             |
| Complimentary car registration with premier car slot        | 2                  | 1                 |                 |               |
| Complimentary 2025 Wheels for Wellness t-shirts             | 5                  | 3                 | 3               | 2             |
| Feature on group sponsor banner                             | ✓                  | ✓                 | ✓               | ✓             |
| 10x20 tent with individual sponsor banner                   | ✓                  |                   |                 |               |
| 10x10 tent space  |                    | ✓                 | ✓               |               |
| Recognition at car show awards presentation                 | ✓                  |                   |                 |               |
| <b>Post-Event (Classic Heroes Awards Reception)</b>         |                    |                   |                 |               |
| Reception invitations with recognition                      | 5                  | 2                 | 2               | 2             |
| Recognition at reception                                    | ✓                  |                   |                 |               |
| Additional social media mention                             | ✓                  |                   |                 |               |